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Discover the Pleasure
of **Reading**
at Blooming Club



Blooming Club

www.Blooming-Club.com

Storytelling
Conference

2 0 1 4

25th October & 1st November

Professional Development Programme
for Teachers and Educators



Everyone loves a story !

Holding students' attention in the classroom is more difficult than ever because of the variety of entertainment and stimuli they are now accustomed to and expect.

Storytelling may just do the trick because everyone loves a good story.

To help you create a fun and interactive learning experience for your students, we are proud to present our keynote speaker, Fran Stallings, a professional storyteller from the US, at our *Storytelling Conference 2014* on Saturday 25th October and Saturday 1st November.

As a participant, you will learn from both her and a scintillating line-up of professional storytellers and authors, the skills you need to bring stories to life to benefit your pupils' listening and learning, their language acquisition, their understanding of character, literary creativity and simple, daily human communication skills which can so easily be lost through the use of mobile phones and other social media gadgetry.

Like the 100+ participants in 2013 who learnt the tools at our successful inaugural conference, this is your chance to discover the power and gift of storytelling.

Thank you for joining us at the *Storytelling Conference 2014* !

 **Blooming Club** 2014



STORYTELLING CONFERENCE PROGRAMME

25th October 2014 (Saturday)

10:00 – 10:15	Opening Ceremony
10:15 – 11:00	Fran Stallings Keynote 1: Storytelling in the Classroom
11:00 – 11:30	Break
11:30 – 12:45	Workshops/Seminars 1: Courses available: 1 3 5 6 8 10 13
12:45 – 14:00	Lunch
14:00 – 14:45	Fran Stallings Keynote 2: Character Education Through Stories: Honesty, Respect, Compassion
14:45 – 15:15	Break
15:15 – 16:30	Workshops/Seminars 2: Courses available: 2 4 7 9 10 12
16:30 – 16:45	Break
16:45 – 17:15	Story Circle



1st November 2014 (Saturday)

10:00 – 10:45	Fran Stallings Keynote 3: Literacy Through Orality: Storytelling Motivates Reading
10:45 – 11:15	Break/ Book Fair
11:15 – 12:30	Workshops/Seminars 3: Courses available: 1 3 6 8 11 13 14
12:30 – 13:45	Lunch/Book Fair
13:45 – 14:30	Fran Stallings Keynote 4: Storytelling in Environmental Education: Aware → Care → Dare
14:30 – 15:00	Break/Book Fair
15:00 – 16:15	Workshops/Seminars 4: Courses available: 2 4 7 9 11 12
16:15 – 16:30	Break
16:30 – 17:00	Performance by Fran Stallings & trainers
17:00 – 17:30	Closing Ceremony

KEYNOTE THEMES



Keynote

1

Storytelling in the Classroom By Fran Stallings

Orally told stories can lure reluctant readers into books; hook kids' curiosity to discover real science; and put the story back into history! Oral storytelling works for learners of ALL ages to catch and hold their attention, impart memorable lessons, and build classroom community while strengthening their language skills.

Keynote

2

Character Education Through Stories: Honesty, Respect, Compassion By Fran Stallings

Who wants disrespectful, dishonest, hard-hearted children? Our ancestors didn't. They trained their children in the value of civility by telling funny, exciting, and heartwarming stories that showed consequences and rewards. In today's classroom, these stories can still grab your students' attention and gently teach respect, honesty and compassion.

Keynote

3

Literacy Through Orality: Storytelling Motivates Reading By Fran Stallings

Hear about the theoretical background of the Orality → Literacy Connection. Fran relates her experience motivating reluctant and/or handicapped students into eager reading with enhanced oral and written language development, and offers a wide range of curriculum-connected, story-based activities to justify "taking time" for storytelling in class. She'll tell how to use experiential small group exercises to teach student story-retelling to enhance verbal fluency and inspire the quest for additional (print) stories.

Keynote

4

Storytelling in Environmental Education: Aware → Care → Dare By Fran Stallings

Learn how stories can not only impart facts (Aware) and inspire feelings of compassion/responsibility (Care) towards nature, but also model how individuals and communities have cooperated to take action (Dare) to preserve it. Go beyond fables and nature stories to tales that teach critically important concepts.



WORKSHOP THEMES

K For Kindergarten teachers **P** For Primary School teachers
S For Secondary School teachers **G** General

1

English
G

Stories and Games for Bilingual and Foreign Language Education

By Fran Stallings

Folk tales told with puppets, dolls, pictures and games can provide students with pleasant exposure to another culture and language. Professional storyteller Fran Stallings will remind us how it feels to encounter a new language by demonstrating traditional stories and games from Japan. We will play our way across the language barrier.

Then Fran will show us how we can apply these stories and games for K-G12 teaching foreign languages, English as a second language, and bi-lingual education as well as for cultural enrichment. We will learn how to use stories and games to introduce new vocabulary and concepts memorably, in a playful but meaningful context.

2

English
G

Joining In: Audience Participation Storytelling By Fran Stallings

Learn-by-doing a variety of "Joining In" stories that actively involve listeners' bodies, voices, and critical thinking skills. We'll discuss how, when – and whether – to add participation into a story. In small groups, you will develop your own Joining In version of a short fable.

3

English
K/P

Moving the Story

By Lynne Kirk

In this workshop we will be looking at how movement, song and story can be woven together to bring stories alive.

We will explore how visual aids, repetition and movement can support the young child with their learning of language in a fun and active way.

We will look at contraction and expansion in movement, finger / ring games and age appropriate stories for early years & lower primary with the spoken word and song.

4

English
K/P

Make and Create

By Lynne Kirk

We will make a finger puppet and then create an action rhyme / poem that can be used in a classroom or for any occasion.

You never know when a finger puppet can come in useful!!!

5

Cantonese
K/P

Open Sesame

By Irene Yim

The enchanting world of storytelling is an art form to entertain and educate the young. Irene Yim will share with you the skills, techniques and magic power woven throughout her award-winning books, including *A Tree Named Tang*.

6

English
G

Introduction to Storytelling

By Janet Mann

Have you ever wondered if you could tell a story? Have you ever thought you can't do that, because you're too shy/ inexperienced/ need to practise more/ afraid to try/ don't know any stories or where to find them?

Now is the time to face your fears, gain experience, and try out a story in a supportive group of other would-be-storytellers.

We will look at ways to help you find and learn your stories, how to feel comfortable facing an audience, and how to find your own, inimitable 'voice'.

7

English
S

Journey into Story

By Janet Mann

How setting up a Story Pilots scheme can help your students enjoy their English-language learning, and at the same time help them to introduce stories to younger students and make a valuable contribution to your local school community.

This workshop is an introduction to how the Story Pilots scheme is run presently through Law Ting Pong Secondary School (LTPSS), with suggestions for some variations which may work better in your local community.

LTPSS Story Pilots will be co-presenting this workshop – hear from our students why this is a great programme!

8

English & Cantonese
S

Improve Public Speaking by Telling Stories from Classics

By Lisa Tam

By utilising our voice, facial expression and body language, adding simple drawings and props, we can bring life to the stories from Homer and Shakespeare. When we learn how to deliver the stories from classics with confidence, we will make progress in our public speaking and hopefully we will be more interested in reading classics!

9

English & Cantonese
P

Use Stories for Character Education

By Lisa Tam

How to stop teasing and bullying? Why should we treat others the way we want to be treated? How to express our anger and frustration without saying something offensive? The young readers will remember the lessons indelibly if we can engage them with the stories relevant to their life. Let's share some realistic children's stories and deliver them with practical storytelling skills!

10

English
S

Once Upon a Time in Secondary School

By Jenn Horgos

"Storytelling in secondary? No, thank you. We've got exams to prepare for..." Does this response sound like something you'd say? How about catching the interest of your students by using storytelling to work on language skills? In this workshop, participants will learn activities to improve oral skills using stories and how to use storytelling to prepare for oral exams.

11

English & Cantonese
G

Your Storytelling Voice

By Pauline Young

You have lots of stories in you, but does your voice carry them well? Do you want more power, confidence and character in your storytelling voice? The workshop explores both the mechanics of voice production and the dynamics of inspired storytelling. We'll go over skillsets and do many exercises to help enhance your voice quality for your own delight and for greater impact on your audiences.



12

English
G

Creating Writers in the Internet Age

By Sarah Brennan

Do you remember an age when kids wrote stories for fun? When they kept diaries, wrote poems and invented imaginary worlds? That age is fast disappearing with the advent of digital technology. Small wonder then that even fewer children are inclined to write for leisure and pleasure; and that the creative writing they are required to do at school is often of a very poor standard. But all is not lost! Sarah Brennan, Hong Kong's well-known international children's author and speaker, will address this urgent problem with her no-holds-barred advice.

13

English
G

Practical Digital Storytelling Techniques for Busy Teachers

By Peter Woodhead

Digital Storytelling offers students a creative way to use different media to publish their ideas or explain the concepts they have learnt. It is a technique which can be applied to any subject in either primary or secondary.

This will be a very Hands On workshop where you will use a digital camera, computer, paper, pens, playdough and whatever else comes to mind, to create your own digital story. We will use Frames5 which you can download as a 30 day free trial if you want to use your own laptop.

14

English
G

Einstein for 10-year-olds: Using Storytelling for Teaching Tough Topics

By Nury Vittachi

Live storytelling is a great tool for teaching language or literature. But what if you have to teach maths, or science, or history? Data-heavy topics can be tough to teach! Storytelling works even better for these fields – but only if you are properly prepared. Learn the secrets from someone who has done it. Nury Vittachi has written more than 20 books which deliver factual information in a fun way for young people, including a book on Einstein which was shortlisted for a sci-fi prize.



KEYNOTE SPEAKER

Fran Stallings

FRAN STALLINGS grew up in a tradition of family storytelling. Although she trained as a biologist (and that's another story) she has been a professional storyteller since 1982. As an Artist In Residence for the Oklahoma Arts Council since 1985, she has reached many thousands of students K-12; she reaches thousands more through her workshops training their teachers and librarians in storytelling and its curriculum applications. Fran conducts workshops, residential courses, and festival performances nationwide, in Japan, Singapore, Hong Kong, Macau and Egypt.



She has been an instructor at the National Summer Institute of Storytelling and at the National Congress on Storytelling in Education.

She received the 2009 John Henry Faulk Award from the Tejas Storytelling Association for her contributions to the art of storytelling in the Southwest.

Fran currently lives in Bartlesville, Oklahoma. When she is not travelling to perform at festivals, to teach the art of storytelling, or to serve as an artist-in-residence in schools, she writes professional articles, songs, and English retellings of Japanese tales.

www.franstallings.com

Fran Stallings' book and CDs are available for pre-ordering.

Please email your order to Fran at earthteller@ionet.net by 17th Oct, 2014.

Stories to Play With: Kids' Tales Told with Puppets, Paper, Toys, and Imagination



HK\$ 125

A valuable handbook for folks who work with children or language students. 26 short stories with puppets, props that can be made from recycled materials.

For product details, please visit: <http://www.franstallings.com/Recordings>

Stories and Songs for a Green Earth (CD)

HK\$ 140

Share the message of caring for the planet that nurtures us all, with 7 easy-to-retell folktales, 3 science fact-tales, and 5 songs linked to a webpage of background information and activity ideas.



TRAVELING TALES Volumes 1 and 2: Stories I tell in Japan, Egypt, Oklahoma, and other exotic places (CD)

HK\$ 140 each / HK\$ 240 per set

Each CD has seven easy-to-retell stories, many with simple songs for audience participation.



WORKSHOP TRAINERS

Irene Yim

Mrs Irene Yim is a renowned award-winning children's book writer and the former Managing Director and Chief Editor of Sun Ya and Sunbeam Publications. She studied library science in the UK and the US, specializing in children's literature and early learning. She is a much-sought after storyteller by schools in Hong Kong and China and the Chairperson of the Hong Kong Parents Reading Club.



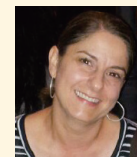
Janet Mann

Janet Mann has worked as a librarian and storyteller for more years than she cares to admit. Her main aims have been to introduce both children and adults to the joy of reading a good book, sharing books with family and friends, and encouraging the development of a lifelong reading habit.



Jenn Horgos

Jenn first learned the power of storytelling as an educational tool 18 years ago when working with students in Vancouver. As an English teacher she now uses storytelling to help second language speakers express themselves and read-between-the-lines of spoken and written texts. She currently works in a local DSS secondary school as a teacher of English and English literature.



Lisa Tam

Lisa Tam has worked as a teacher librarian at an international school and a bilingual school for 18 years. She is the author of 5 bilingual books: 打氣英語 Cheer Up, 親子英語閱讀系列: 1.希臘史詩與神話 2.十大莎士比亞戲劇故事 3.世界著名圖畫與傳說 4.故事的魔法



Lynne Kirk

Lynne has worked as an early year's teacher for over 30 years in the Steiner/ Waldorf method of education, but her love of stories and storytelling has been for as long as she can remember.



Her passion for storytelling came to fruition in 1994 when she left her "safe & secure" job and completed a storytelling training in England.

Since then she has been telling stories wherever she can to all ages and environs and institutions and giving workshops.

She also offers storytelling with puppetry and simple drama/games for younger children.

Nury Vittachi

Nury Vittachi is an author and journalist based in Hong Kong, and has written many books and articles, under his own name and as "Mr Jam", "Lai See", "The Spice Trader" and so on. His writing is "endearingly wacky", said The Times of London and "heading for cult status" according to The Herald Sun of Australia. He has had regular broadcasting slots on the BBC and CNN.



Pauline Young

Pauline Young, a communication specialist, published author and storyteller.



After working for two of Hong Kong's largest employers in the public and private sectors in communications and training for over 10 years, she started her own training consultancy and frequently travels between China, Hong Kong and the US, giving talks and communications workshops for corporations, government agencies and nonprofit organizations. She leads reading programmes and delivers creative storytelling "playshops" for schools, libraries and community centres. Her first children's book, "Socks Heaven", was published in 2004.

Peter Woodhead

Peter Woodhead has been in education for over 40 years working as an administrator, IT Advisor, eLearning consultant and – most importantly – as a practicing teacher teaching students from Primary 1 to post graduate level. He has worked with colleagues in primary and secondary schools to apply digital story techniques in Science, English, History lessons or just for fun. He is currently working at Law Ting Pong Secondary School as their eLearning consultant and curriculum leader.



Sarah Brennan

Sarah Brennan is the author of the best-selling *Chinese Calendar Tales*. Born in Tasmania, Australia, she grew up on the slopes of Mount Wellington with bush animals, goats and exotic poultry. When she was a little girl, she wrote lots of stories and poems which she kept in a big pink plastic bag! Before moving to Hong Kong in 1998, she was a medical lawyer in London.

www.sarah-brennan.com



DETAILS

- Objective** Professional development for teachers and educators. However, anyone who is interested in storytelling as an art form or who works with children may join.
- Venue** Law Ting Pong Secondary School,
8 Ma Chung Road, Tai Po, New Territories
- Fee** HK\$600 for the 2-day conference
- Dates and Times** Saturday 25th October, 2014 10:00 – 17:15
Saturday 1st November, 2014 10:00 – 17:30
- Registration Deadline** Friday 17th October, 2014

Important Notes:

- Registration will be accepted on a first-come, first-served basis.
- The Commercial Press (H.K.) Ltd. reserves the right to make any necessary changes concerning the programme. All applications affected will be given notice of any changes.
- If a Typhoon Warning Signal No. 8 or above, or a Black Rainstorm Warning Signal, is hoisted, the conference will be cancelled. Details of postponement or arrangements will be announced afterwards.

CONFERENCE REGISTRATION FORM

Name _____

School _____

Mobile Number _____ Personal Email _____

Workshop Enrollment

- Enrollment will be on a first-come, first served basis.
- Please rank the workshops in order of preference. (1 to be the most interested)
- Enrollment result will be announced by email on 20th October.

Session 1 25th October 11:45 a.m. ① ___ ③ ___ ⑤ ___ ⑥ ___ ⑧ ___ ⑩ ___ ⑬ ___

Session 2 25th October 15:45 p.m. ② ___ ④ ___ ⑦ ___ ⑨ ___ ⑩ ___ ⑫ ___

Session 3 1st November 11:30 a.m. ① ___ ③ ___ ⑥ ___ ⑧ ___ ⑪ ___ ⑬ ___ ⑭ ___

Session 4 1st November 15:30 p.m. ② ___ ④ ___ ⑦ ___ ⑨ ___ ⑪ ___ ⑫ ___

Please tick the box if you wish to receive Blooming Club's e-news letter.

Payment Method Please send the completed Registration Form together with a crossed cheque (payable to *The Commercial Press (H.K.) Ltd.*) with each participant's name and contact number on the back to *Blooming Club, The Commercial Press (H.K.) Ltd, 9/F, Eastern Central Plaza, 3 Yiu Hing Road, Shau Kei Wan, Hong Kong.* Your registration will be confirmed by email, within 3 working days after receipt.

- Unsuccessful applicants will receive a refund cheque by post on or before 3 December, 2014.
- The fee is non-refundable for NO-SHOWS.

For enquiries, please contact Ms. Alva Wong at 2976 6606 or by email at: alvawong@commercialpress.com.hk
Visit www.blooming-club.com to find out more about us.



A TWIST IN THE TALE

Storytelling Performance by award-winning professional storyteller, **Fran Stallings**

Fran Stallings brings wry, rueful, hilarious, and poignant tales from all parts of the globe. Get ready to laugh and nod in recognition that things don't always turn out the way we expect!

Date	Monday 27 th October 2014	Ages	10+ to adult
Time	19:00 - 20:45	Fee	HK\$250 per person
Veune	Exhibition Hall, Tsimshatsui Book Centre, The Commercial Press Shops B1007-1010, B1/F., Miramar Shopping Centre, 132 Nathan Road, Tsimshatsui, Kowloon		

PERFORMANCE REGISTRATION FORM

Name _____

School _____

Mobile Number _____ Personal Email _____

Please tick the box if you wish to receive Blooming Club's e-news letter

Payment Method Please send the completed Registration Form together with a crossed cheque (payable to *The Commercial Press (H.K.) Ltd.*) with each participant's name and contact number on the back to *Blooming Club, The Commercial Press (H.K.) Ltd, 9/F, Eastern Central Plaza, 3 Yiu Hing Road, Shau Kei Wan, Hong Kong.* Your registration will be confirmed by email, within 3 working days after receipt.

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